







- Text: 1.5 line spacing, justified and must be presented with a clear hierarchy of headings, not exceeding 3 levels:
- Level 1: One digit (1. for example) title in (Times New Roman 12 pts, Bold, large uppercase ).
- Level 2: Two digits (1.1 for example) subtitles in (Times New Roman 12, Bold, small uppercase).
- Level 3: Three digits (1.1.1 for example) subtitles in (Times New Roman 12, Bold, normal).

## Conference Cycle on Research Methodology in Management Sciences (MRSG-2018)

During this second edition of CIMSO, the Marketing and Strategic Analysis of Organizations Research Unit (LAMSO) organizes the second edition of the conference cycle on Research Methodology in Management Sciences (MRSG-2018). This cycle is open to PhD students in management sciences. This edition will focus on the following theme:

### "Structuring a thesis proposal in Management Sciences:

#### **From the identification of the research problematic to the publication of findings"**

The purpose consists of orienting future PhD students towards good practices in structuring their thesis proposals in management sciences through the following thematic areas: How to set up a thesis proposal? How to select the most appropriate epistemological paradigm to the thesis proposal? Which methodology is adapted to the research question to establish the thesis results? How to choose the statistical plan for data analysis? How to structure and publish research results? The plenary conferences scheduled in this cycle will provide answers to these questions.

During this edition, workshops will be scheduled to present states of progress of theses, where participants can benefit from the feedback of professors/researchers. At the end of this cycle, participants will also benefit from a complete documentation.

## Registration requirements for PhD students

### Participation file :

- Copy of the PhD student's booklet (1st and 2nd page);
- Curriculum vitae (CV);
- Summary of the research project: Research question, methodology and progress report (3 pages max).

**A certificate of participation will be provided to each participant in the MRSG-2018 cycle having presented a thesis proposal or its progress.**



